



America's 250th Birthday Bash!

9/26/26 | 4:30-7:30 p.m.

Riverfront Park & Boathouse

Event Details

Join us for a patriotic celebration featuring music, a kids area, food vendors and more! The evening will conclude with a breathtaking choreographed drone show lighting up the night sky in vibrant colors as we honor 250 years of American history.

Expected Attendance

While this is a new event, attendance at similar events has attracted between 5,000-6,000 people.

Sustainability

In an effort to reduce the amount of waste generated and maximize the amount of materials recycled, garbage and recycling bins will be available. We encourage vendors to minimize waste as much as possible.

Payment/Cancellation

Payment must be received in order to confirm your space and be eligible for event promotion. Payment is accepted in cash, check (Payable to "Town of Glastonbury-Special Gifts") or credit card (Mastercard, Visa, American Express or Discover).

Once a space has been assigned, cancellation requests must e-mailed. No refunds will be issued after September 1, 2026.

Vendor Opportunities

Applications are being accepted for the following:

- Food Vendors (Details on Page 2)
- Non-Food Vendors (Details on Page 3)
- Partnerships (Details on Page 4)

All vendor spaces will be assigned on a first come/first serve basis with partners having priority selection. Adjustments may be necessary to provide maximum use of space and/or accommodate other needs.

There may be multiple vendors and/or similar products. We cannot guarantee exclusivity. We reserve the right to limit vendors offering similar products and services.

Event Layout



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FOOD VENDORS

Applications for Food Vendors will be accepted on a rolling basis through August 1, 2026. Applications must be submitted online using the link below:

<https://glastonbury.seamlessdocs.com/f/Americas250th>

- Health and safety regulations are administered by the Town of Glastonbury Health Department. It is the responsibility of each vendor to obtain the proper permits and any vendor selling packaged foods or any other prepared items are required to fill out a [Temporary Food Service License Application](#) through the Glastonbury Health Department. Food Service fees can be found [HERE](#). For more information, please contact the Town of Glastonbury Health Department at (860)652-7534.
- The event will be held at the Riverfront Park & Boathouse on Saturday, 9/26/26 from 4:30-7:30 p.m. If we postpone due to rain, the event will be rescheduled to Sunday, 9/27/26 from 4:30-7:30 p.m. Announcements will be made on the Town website: www.glastonbury-ct.gov.
- **All food/dessert vendors** will be required to set up between 1:30-3:00 p.m. to allow for inspection by the Health Department. No vendor shall be closed or dismantled during the hours of the event. Trucks larger than 18' will be required to pay for 2 spots.
- Vendors may sell only items that have been listed/approved on the application. **Vendors are not permitted to sell water or soda** at this event as that is reserved for the event committee.
- There may be multiple vendors and/or similar products. We cannot guarantee exclusivity. We reserve the right to limit vendors offering similar products and services.
- Electricity is not available on site.
- A Certificate of Insurance naming the "Town of Glastonbury" as an additional insured and including a waiver of subrogation is required to be submitted once your application has been approved. Refunds will not be issued for vendors unable to meet insurance requirements.
- All vendors shall submit a Sales and Use Tax Permit.

Food Vendor Fees	
Glastonbury Based Business	\$150
Out of Town Business	\$200
All Trucks Larger than 18' will be Required to Pay for 2 Spots	

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NON-FOOD VENDORS

Applications for Non-Food Vendors/Community Groups will be accepted on a rolling basis through August 1, 2026. Applications must be submitted online using the link below:

<https://glastonbury.seamlessdocs.com/f/Americas250th>

- Vendors may not share their booth with another business. No promotion of your business is allowed outside the space provided.
- Non-Food Vendors will be given a 10'x10' space and must provide their own table, tent and chairs.
- The event will be held at the Riverfront Park & Boathouse on Saturday, 9/26/26 from 4:30-7:30 p.m. If we postpone due to rain, the event will be rescheduled to Sunday, 9/27/26 from 4:30-7:30 p.m. Announcements will be made on the Town website: www.glastonbury-ct.gov.
- **All Non-Food Vendors** will be required to set up between 2:30-3:30 p.m. No vendor shall be closed or dismantled during the hours of the event.
- Vendors may sell only items that have been listed/approved on the application. **Vendors are not permitted to sell novelties, including balloons, lasers, swords, guns, etc.**
- There may be multiple vendors and/or similar products. We cannot guarantee exclusivity. We reserve the right to limit vendors offering similar products and services.
- Electricity is not available on site.
- A Certificate of Insurance naming the "Town of Glastonbury" as an additional insured and including a waiver of subrogation is required to be submitted once your application has been approved. Refunds will not be issued for vendors unable to meet insurance requirements.
- All vendors shall submit a Sales and Use Tax Permit.

Non-Food Vendor Fees

Glastonbury Based For Profit Business	\$150
Out of Town For Profit Business	\$200

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PARTNERSHIP INFORMATION



WHAT'S INCLUDED

~~PRESENTING~~
~~\$8,000 (Limit 1 Partner)~~
PLATINUM
\$4,000 (Limit 2 Partners)
GOLD
\$2,000 (Limit 4 Partners)
SILVER
\$1,000 (Limit 6 Partners)
BRONZE
\$500 (No Limit)

	PRESENTING \$8,000 (Limit 1 Partner)	PLATINUM \$4,000 (Limit 2 Partners)	GOLD \$2,000 (Limit 4 Partners)	SILVER \$1,000 (Limit 6 Partners)	BRONZE \$500 (No Limit)
Exclusive Event Partner	★				
Logo Formation in Drone Show (1 Formation)	★				
2" x 3" Logo Display in Fall 2026 Brochure	★				
30 Second Announcement and Drone Show Countdown	★				
Digital TV Ad in Academy Building & Community Center	★	★			
Parking Passes for the Event	★	★	★		
Logo/Link on Partnership Website		★	★		
Logo on Promotional Materials		★	★		
Logo on Event Signage		★	★	★	
Opportunity to Place/Display Materials		★	★	★	
10' x 10' Prime Booth Location		★	★	★	
Recognition in Town Press Releases	★	★	★	★	
Recognition at Event	★	★	★	★	★
Organization Link on America's 250th Anniversary Page	★	★	★	★	★
Tag in Social Media Posts	★	★	★	★	★
Recognition in Parks & Recreation Brochure	★	★	★	★	★

SOLD OUT

To Submit a Partnership Application, use the Link Below:
<https://glastonbury.seamlessdocs.com/f/Americas250th>